



MESSAGE FROM
CEO/
GENERAL
MANAGER

CLINT
GARDNER

'Texas Co-op Power' Gets a New Look

But all your favorite content is here to stay

YOU MIGHT HAVE noticed something was different when you pulled this magazine out of your mailbox this month. Perhaps you thought the cover looked a little different. Well, you're right, but the changes go deeper than that.

Texas Co-op Power has undergone a complete redesign. But even though it has a new look and feel, it's the same magazine you know and love.

Every month, *Texas Co-op Power* is delivered to you to entertain, enlighten and educate you and your family. The magazine is a warm and friendly source for all things Texan, and like a well-informed neighbor, it can offer the secrets to making fabulous, family-pleasing meals; reveal hidden gems of the Texas landscape; and recount the humorous, quirky, solemn and often untold stories of our state's history. Also like a good neighbor, it even reminds you how to save on your electric bill.

Most importantly, *Texas Co-op Power* is one of the primary vehicles through which Coleman County Electric Cooperative communicates directly with you, our members, and is a critical component in

our efforts to fulfill Cooperative Principle No. 5—Education, Training and Information.

Through these pages, we report on matters important to the co-op, such as director elections and changes to our bylaws; share tips to help you maximize the energy efficiency of your home; and offer safety information that could save your life. We also use this magazine to

help you understand how new technologies—which continue to advance at a sometimes overwhelming pace—fit into your daily life.

As with everything in life, tastes change—and magazine design is no exception. While Coleman County EC is not one to jump on the bandwagon for the latest craze, we do realize when one of our prod-

ucts or services is in need of an overhaul. That's why we're excited to share this redesign with you.

For more than a year, the team behind *Texas Co-op Power* has worked diligently to update the look and feel of the magazine without sacrificing any of the content or character that inspires our members, month after month, to crack open these pages for some uniquely Texan stories—and a healthy dose of the cooperative spirit.

One of the major changes you may have noticed is the refreshed cover design and new *Texas Co-op Power* logo. The last time the logo was updated was in the mid-1990s, and though it suited that era well, sensibilities have changed. The new logo incorporates a modern feel that's in line with the magazine's evolution but sticks to its roots.

As you flip through this month's issue, you'll also see some smaller yet still significant changes, such as new colors and typefaces, new section headers, and more visually striking page layouts. Despite these changes all of your favorite content is still here.

Texas Co-op Power remains dedicated to telling the stories of Texas' unique people, history, mythology, culture and geography—the Texan way of life—as seen through the equally unique co-op lens. Readers will still enjoy all the best the magazine has to offer, from recipes, contests and event listings to travel narratives and other features, as well as local news concerning Coleman County EC and the communities we serve. Readers can also still enjoy expanded content, contests and other special treats at TexasCoopPower.com, on our Facebook page and by subscribing to our e-newsletters.

The magazine has evolved with an eye toward the future, but it retains all the hallmarks that generations of electric cooperative members have cherished since the first issue in 1944. Just like Coleman County EC, it's here to stay and better than ever. ■



Degrees Equal Dollars

THINK OF YOUR THERMOSTAT like a cash register.

For every degree you decrease the temperature this summer, it's like ringing up another charge at the store. For every degree you increase the temperature, it's like using a coupon.

When home, set your thermostat to 78 degrees, as recommended by the U.S. Department of Energy. Setting the temperature at this level should allow you to stay fairly cool while avoiding a particularly high electric bill.

When going out for the day or overnight, turning up your thermostat 10–15 degrees can reduce your electric bill by up to 15%. That's 1% for every degree you raise your thermostat over eight hours, according to energysavers.gov.

On a \$200 electric bill, the savings would be \$30. That's money you can take to the store. ■



LAST WEEKEND, I SEALED MY MANUFACTURED HOME AND STOPPED MY WALLET FROM LEAKING.

I had no idea how much of my money was leaking out of my manufactured home. Until I saw it for myself. After a few things like caulk, insulation and skirting, now my manufactured home is a lot more comfortable. About \$585 per year more comfortable. What can you do? Find out how the little changes add up at TogetherWeSave.com.

Coleman County Electric Cooperative

Your Touchstone Energy® Cooperative 

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24/7

Outage Hotline Number

For information and to report outages, please call us.

TOLL-FREE

1-844-727-4840

ABOUT COLEMAN COUNTY EC

CCEC owns and maintains more than 3,700 miles of line to provide electric service to more than 4,500 members in Brown, Callahan, Coke, Coleman, Concho, Runnels, Taylor and Tom Green counties.

PAYMENT OPTIONS

- Online bill payment
- Automatic payment
- Average billing

VISIT US ONLINE

colemanelectric.org

TEXAS CO-OP POWER

CCEC provides *Texas Co-op Power* and TexasCoopPower.com to give you information about events, safety, special programs and other activities of your cooperative.